



LAGOS **SLUSH** '25

The Must-Attend Event
for Resilient Founders in Nigeria

The Podium, Lekki, Lagos . May 14 -16 2025

Rising Beyond:

Innovation Fueled by Grit, Courage & Relentless Drive

LAGOS **SLUSH'D**

2025

Slush is coming to **Nigeria!**

Lagos Slush'D 2025 is a premier startup and Innovation event in Lagos, bringing together entrepreneurs, investors, and industry leaders to drive innovation and strengthen collaboration between Nigeria, the Nordics, across Europe and the rest of the world.

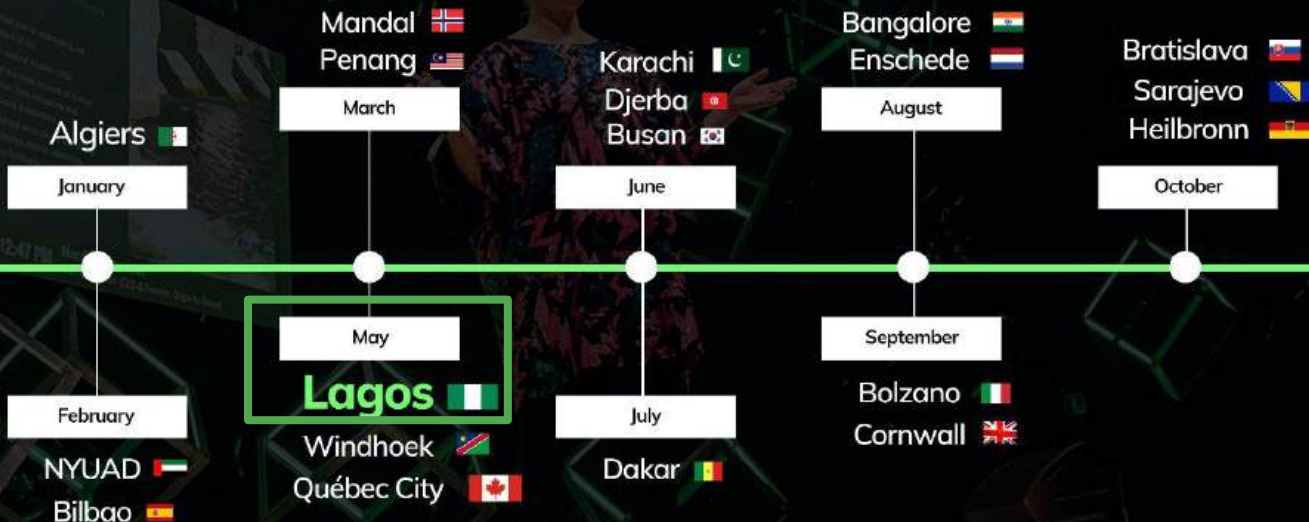
STARTUP
STUDIO 2023

STARTUP
STUDIO 2023

SLUSH

Slush'D Events Around the World

Lagos Slush'D is one of a series of satellite Slush events globally



Slush Helsinki 2024 in Numbers



5,500

Startup Founders



3,300

Investors



250

Media Representatives



1600

Volunteers

The world's biggest gathering of venture capital for the third consecutive year, representing over \$4 trillion under one roof.

Why Lagos?

- Africa's Startup Capital
- Large Talent Pool
- Growth Areas
 - Fintech*
 - AgriTech*
 - Mobility*
 - Clean Energy*

EQUITY BY COUNTRY

	US\$M	DEALS
5. Ghana	102	17
6. Morocco	82	25
7. Tanzania	52	10
8. Senegal	36	12
9. Cote d'Ivoire	30	12
10. Rwanda	26	10
11. Tunisia	24	11
12. Cameroon	14	3
13. Namibia	11	1
14. Ethiopia	10	4
15. Uganda	8	13
16. Congo	8	2
17. Sudan	5	1
18. Algeria	4	2
19. Somalia	3	1
20. Zimbabwe	2	3
21. DRC	2	1
22. Zambia	1	1
23. Angola	1	1
24. Seychelles	0.2	1
25. Panafrikan	320	8

SOUTH AFRICA

\$459M
-16% YOY
67 DEALS

2

1

NIGERIA
\$520M
+11% YOY
103 DEALS

EGYPT

\$297M
-31% YOY
89 DEALS

3

4

KENYA

\$221M
-34% YOY
59 DEALS

Nigeria regained its funding leadership in both total equity amounts (US\$520M) and equity deal count

Focus Sectors

Clean Energy &
Mobility

AgriTech &
Climate

AI, Deep Tech &
Cybersecurity

Education &
Talent Development

Circular
Economy

FMCG & Export

Fintech, Payments &
Lending

Health Tech

Women Driving
Innovation

Emerging Hubs Showcase
Susan Alley (CEO & Co-Founder, Fez Delivery)



3 Days of Business Insights, Collaboration and Impact

DAY ZERO
(May 14th)

Press Conference
- Nordic Hotel -

Exclusive
Pre-Event
Partners Mixer

DAY ONE
(May 15th)

DAY ONE
AGENDA

DAY TWO
(May 16th)

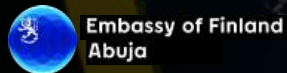
DAY TWO
AGENDA

Post-Event
Ecosystem Party
- Bature Breweries-



Partners

LAGOS **SLUSH'D**



Embassy of Finland
Abuja



IGNITE
SWEDEN

BUSINESS
FINLAND



Brella

TAKEOFF
tokyo

BoConcept

WeBuust



HACK FOR
EARTH

Sprout Park

ANTLER

SusHi Tech
TOKYO



startup
grind

Who's Attending?

Founders &
Startup Execs

Media

Governments &
Diplomatic
Community

Tech Enthusiasts
& Corporates
Leaders

Academics &
Researchers

Investors



Some of our Speakers



And much more



Brella

The Event Networking App



Lagos Slush'D 2025 will use the Brella App as its official matchmaking platform, connecting attendees with relevant corporates, investors, and startups.

There will be dedicated 1-on-1 meeting areas and numerous networking opportunities including side events.

Organising Team

Lagos Slush'D is driven by a dynamic team of ecosystem heroes



KOLAWOLE OKUBOYEJO
DIRECTOR



KAREEM ADENIJI
PARTNERSHIPS



PRAISE SHAGUY
PROJECTS



OLUSEYE SOYODE-JOHNSON
CONTENT DIRECTOR



LAURA ROMAN
PARTNERSHIPS



DAMILOLA AKADIRI
LOGISTICS



COKER OLUFEMI
BRANDING



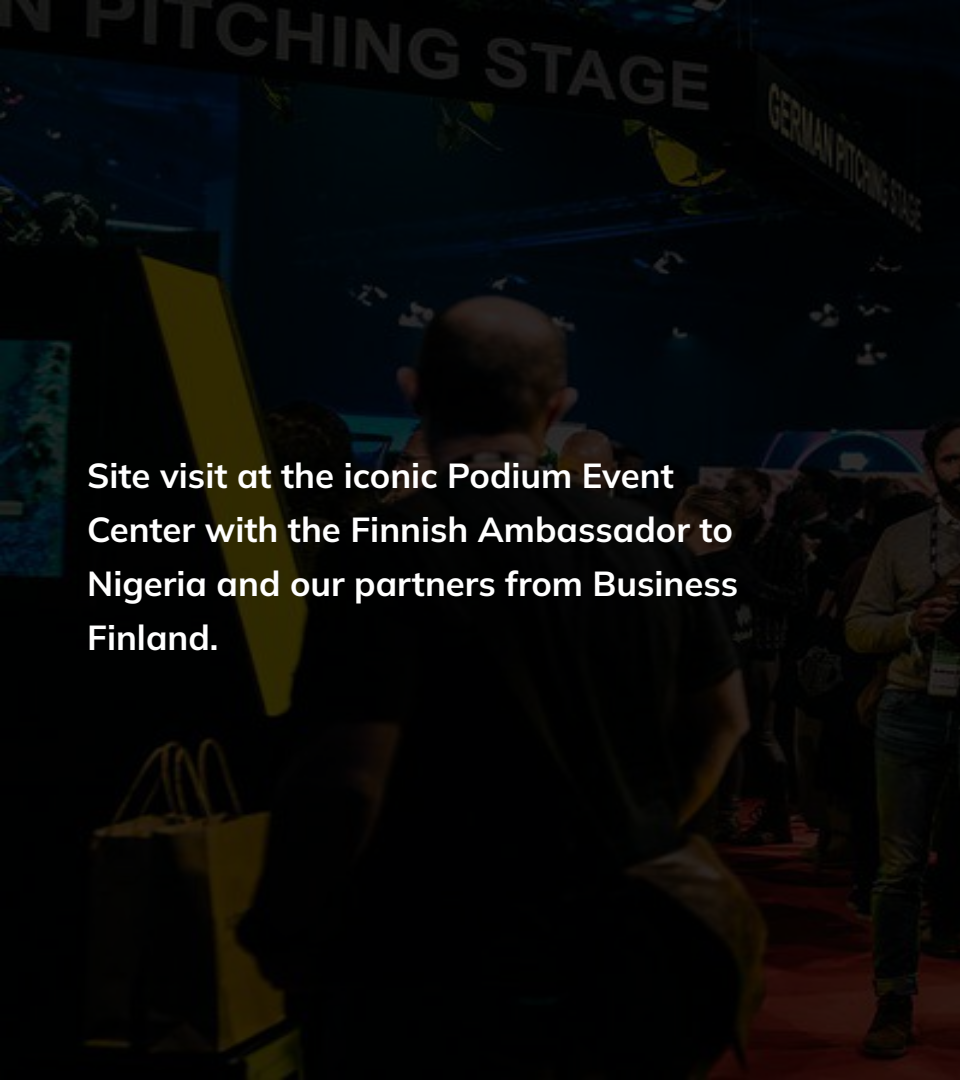
SHERRY OSO
STAKEHOLDER
ENGAGEMENT



DOLAPO TAIWO
COMMUNICATIONS



RASHEKA SCOTT
LEGAL ADVISER



Site visit at the iconic Podium Event Center with the Finnish Ambassador to Nigeria and our partners from Business Finland.



Be Part of the Movement

By partnering with us, you empower future entrepreneurs and showcase your brand as a leader in progress.

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for more
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